

## Lisa Kramer

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Twitter: @LisaKramer

### **ACADEMIC POSITIONS**

2016 - present    *Research Fellow*, Behavioural Economics in Action at Rotman (BEAR)  
2015 - present    *Professor*, University of Toronto  
2016 - 2017       *Visiting Scholar*, University of California, San Diego, Rady School of Management  
2009 -2010       *Visiting Scholar*, Stanford University  
2007 -2015       *Associate Professor*, University of Toronto  
2001 -2007       *Assistant Professor*, University of Toronto

### **CURRENT APPOINTMENTS & CROSS APPOINTMENTS AT UNIVERSITY OF TORONTO**

University of Toronto, Department of Economics, since 2013  
University of Toronto, Rotman School of Management, Finance Area, since 2001  
University of Toronto at Mississauga, Department of Management, since 2001

### **EDUCATION**

1998                Ph.D. Finance, University of British Columbia, Canada  
1991                B.B.A. Finance & Economics (Honours), Simon Fraser University, Canada

### **RESEARCH & TEACHING INTERESTS**

Behavioral finance, household finance, investments, financial market seasonality, empirical finance

### **REFEREED JOURNAL PUBLICATIONS**

Kamstra, Mark J., Lisa A. Kramer, Maurice D. Levi, and Russ Wermers, 2017, [Seasonal Asset Allocation: Evidence from Mutual Fund Flows](#), *Journal of Financial and Quantitative Analysis* 52(1), 71-109.  
Kramer, Lisa and Chi Liao, 2016, [The Spillover Effects of Management Overconfidence on Analyst Forecasts](#), *Journal of Behavioral and Experimental Finance* 12, 79-92.  
Kamstra, Mark J., Lisa A. Kramer, and Maurice D. Levi, 2015, [Seasonal Variation in Treasury Returns](#), *Critical Finance Review*, 4(1), 45-115.  
Kamstra, Mark J., Lisa A. Kramer, Maurice D. Levi, and Tan Wang, 2014, [Seasonally Varying Preferences: Theoretical Foundations for an Empirical Regularity](#), *Review of Asset Pricing Studies* 4(1), 39-77.  
Kamstra, Mark J., Lisa A. Kramer, and Maurice D. Levi, 2013, [Effects of Daylight-Saving Time Changes on Stock Market Returns and Stock Market Volatility: Rebuttal](#), *Psychological Reports*, 112(1), 89-99.

- Kamstra, Mark J., Lisa A. Kramer, and Maurice D. Levi, 2012, [A Careful Re-Examination of Seasonality in International Stock Returns: Comment on Sentiment and Stock Returns](#), *Journal of Banking and Finance*, 36(4), 934-956.
- Kramer, Lisa A. and J. Mark Weber, 2012, [This is Your Portfolio on Winter: Seasonal Affective Disorder and Risk Aversion in Financial Decision-Making](#), *Social Psychological and Personality Science* 3(12), 193-199.
- Kamstra, Mark J., Lisa A. Kramer, and Maurice D. Levi, 2010, [Effects of Daylight-Saving Time Changes on Stock Market Volatility: a Comment](#), *Psychological Reports* 107(3), 877-887.
- Donaldson, R. Glen, Mark J. Kamstra, and Lisa A. Kramer, 2010, [Estimating the Equity Premium](#), *Journal of Financial and Quantitative Analysis* 45(4), 813-846 Lead Article.
- Kamstra, Mark J., Lisa A. Kramer, and Maurice D. Levi, 2009, [Is It the Weather? Comment](#), *Journal of Banking and Finance*, 33(3), 578-582.
- Garrett, Ian, Mark J. Kamstra, and Lisa A. Kramer, 2005, [Winter Blues and Time Variation in the Price of Risk](#), *Journal of Empirical Finance*, 12(2), 291-316.
- Kamstra, Mark J., Lisa A. Kramer, and Maurice D. Levi, 2003, [Winter Blues: A SAD Stock Market Cycle](#), *American Economic Review*, 93(1), 324-343.  
Reprinted in *Biological Economics*, Andrew Lo and Ruixun Zhang (Eds.), Edward Elgar Publishers, forthcoming.
- Kamstra, Mark J., Lisa A. Kramer, and Maurice D. Levi, 2002, [Losing Sleep at the Market: The Daylight Saving Anomaly: Reply](#), *American Economic Review*, 92(4) 1257-1263.
- Kamstra, Mark J., Lisa A. Kramer, and Maurice D. Levi, 2000, [Losing Sleep at the Market: The Daylight Saving Anomaly](#), *American Economic Review*, 90(4), 1005-1011.

#### **FORTHCOMING REFEREED ARTICLES**

- Cronin, J. Keri and Lisa A. Kramer, Challenging the Iconography of Oppression in Marketing: Confronting Speciesism Through Art and Visual Culture, *Journal of Animal Ethics*, forthcoming.
- Kramer, Lisa A. and Ray Greek, Human Stakeholders and the Use of Animals in Drug Development, *Business and Society Review*, forthcoming 2018.

#### **REFEREED BOOK CHAPTERS**

- Kamstra, Mark J. and Lisa A. Kramer, 2009, [Time Variation in the Market Return](#), *Encyclopedia of Complexity and System Science*, Bruce Mizrach (Ed.), 3456-3475 Springer-Verlag.
- Kramer, Lisa A., 2001, [Alternative Methods for Robust Analysis in Event Study Applications](#), in C.F. Lee, ed., *Advances in Investment Analysis and Portfolio Management*, Volume 8, 109-132, Elsevier Science.

#### **OTHER (NON-REFEREED) PUBLISHED ARTICLES AND CHAPTERS**

- Kramer, Lisa A., 2014, Human Psychology and Market Seasonality, *Investor Behavior – The Psychology of Financial Planning and Investing*, H. Kent Baker and Victor Ricciardi (Eds.), Wiley, 365-380.
- Kramer, Lisa A., 2012, Seasonal Variation in Depression and in Markets, *Canadian Securities Institute Research Foundation Journal (Anniversary Edition)*, 1, 1-2.

Kramer, Lisa A., 2008, Weathering the Seasons: A Behavioural Perspective on Stock Market Ups and Downs, *Dynamic Advisor*, April, 19-20.

Kramer, Lisa A., 2008, Behavioural Finance: The Influence of Investor Behaviour, in *The Finance Crisis and Rescue: What Went Wrong? Why? What Lessons Can Be Learned?*

Kamstra, Mark J., Lisa A. Kramer, and Maurice D. Levi, 2005, Stock Market Seasonalities: Anomalies or Rational? *FSR Forum* (Erasmus University, Rotterdam), August, 20-25.

### **SELECTED WORKS IN PROGRESS**

Lacetera, Nicola and Lisa A. Kramer, Nudging for Good

Hershfield, Hal and Lisa A. Kramer, Social Distance & Financial Decision Making

Greek, Ray, and Lisa A. Kramer, How to Evaluate the Science of Non-Human Animal Use in Biomedical Research and Testing: A Proposed Format for Debate

Greek, Ray, and Lisa A. Kramer, The Scientific Problems with Using Non-Human Animals to Predict Human Response to Drugs and Disease

DeGennaro, Ramon, Mark J. Kamstra, and Lisa A. Kramer, Seasonal Variation in Bid-Ask Spreads

### **HONOURS**

Profiled in the 2015 book *How to Publish High Impact Research* (Jeffrey Joireman and Paul Van Lange, Eds.) published by the American Psychological Association

Awarded the “Worst Poker Player in Finance” at the Financial Research Association meetings, 2014

Canadian Securities Institute Research Foundation Term Professor, University of Toronto, 2008-2011

### **CONFERENCE PRESENTATIONS** (All papers presented by Kramer unless indicated otherwise in brackets)

Social Distance & Financial Decision Making

- **American Economic Association** meetings, San Francisco, January 2016 (Hal Hershfield)
- **Quadrant Asset Management Investment Conference**, University of Manitoba, Winnipeg, October 2015
- **Southern Ontario Behavioural Decision Research Conference**, University of Toronto, May 2015

Seasonal Asset Allocation: Evidence from Mutual Fund Flows

- **Helsinki Finance Summit on Investor Behavior**, Aalto University, Helsinki Finland, August 2014
- **Behavioural Finance Working Group Conference**, Queen Mary University of London, June 2014
- **Mitsui Finance Symposium**, University of Michigan, Ann Arbor MI, May 2014
- **George Mason University Interdisciplinary Center for Economic Sciences Behavioral / Experimental Economics Conference**, George Mason University, Arlington VA, May 2014
- **American Finance Association** meeting, Philadelphia PA, January 2014
- **National Bureau of Economic Research**, Behavioral Economics Working Group meeting, San Diego CA, Oct 2013
- **University of Alberta Frontiers in Finance** conference, Banff AB, June 2013 (Mark Kamstra)
- **Australasian Finance and Banking Conference**, Sydney Australia, December 2012 (Mark Kamstra)
- **European Finance Association** meeting, Copenhagen Denmark, August 2012 (Mark Kamstra)

- **Academy of Behavioral Finance and Economics** meeting, Los Angeles CA, Sept 2011 (Russ Wermers)
- **Financial Intermediation Research Society** conference, Sydney Australia, June 2011 (Mark Kamstra)
- **Advances in Behavioral Finance** conference, International Economic Policy / International Monetary Fund Institute, Washington DC, May 2011 (Russ Wermers)
- **Household Heterogeneity and Household Finance Conference**, Federal Reserve Bank of Cleveland, September 2010 (Mark Kamstra)
- **Northern Finance Association** meetings, Kananaskis Village AB, Sept. 2008 (Mark Kamstra)
- **University of Pennsylvania - Wharton Mutual Fund Portfolio in Theory & Practice Conference**, Philadelphia PA, May 2004
- **CIRANO Fund Management Conference**, Montréal QC, Dec. 2003
- **Northern Finance Association** meetings, Québec City QC, Sept. 2003

#### Seasonally Varying Preferences: Theoretical Foundations for an Empirical Regularity

- **Northern Finance Association** conference, Québec City QC, September 2013 (Tan Wang)
- **China International Conference in Finance**, Shanghai China, July 2013 (Mark Kamstra)
- **University of Alberta Frontiers in Finance** conference, Banff AB, June 2013
- **American Finance Association** meetings, Chicago IL, January 2012
- **Leuven Finance Workshop at the National Bank of Belgium**, Brussels Belgium, January 2012 (Mark Kamstra)
- **Financial Intermediation Research Society** conference, Sydney Australia, June 2011
- **Queen's University Behavioural Finance Conference**, Kingston ON, May 2011
- **Financial Management Association** meetings, Reno NV, October 2009
- **Federal Reserve Bank of Chicago Summer Workshop on Money, Banking, Payments, and Finance**, Chicago, August 2009
- **Symposium on Risk Management and Derivatives**, Xiamen University, July 2009 (Tan Wang)

#### The Spillover Effects of Management Overconfidence on Analyst Forecasts

- **Australasian Finance and Banking Conference**, Sydney Australia, December 2012
- **Northern Finance Association** meetings, Niagara Falls ON, September 2012 (Chi Liao)
- **China International Conference on Finance**, Chongqing China, July 2012

#### Seasonal Variation in Treasury Returns

- **CIRPÉE Applied Financial Time Series Workshop**, Montréal QC, Feb. 2012 (Mark Kamstra)
- **Western Finance Association** meetings, Hawaii HI, June 2008
- **European Finance Association** meetings, Zurich Switzerland, Aug. 2006
- **Northern Finance Association** meetings, St. John's NF, Sept. 2004

#### This is Your Portfolio on Winter: Seasonal Affective Disorder and Risk Aversion in Financial Decision Making

- **Realism and Utopianism in Modern Economics** conference, University of Virginia, Charlottesville VA, April 2013
- **Southern Ontario Behavioural Decision Research** conference, Toronto, May 2011

- **UBC Summer Finance** conference, Whistler BC, Aug. 2007

#### Seasonal Variation in Bid-Ask Spreads

- **Northern Finance Association** meetings, Kananaskis AB, Sept. 2008
- **Northern Finance Association** meetings, St. John's NF, Sept. 2004

#### Estimating the Equity Premium

- **European Finance Association** meetings, Athens Greece, Aug. 2008
- **Canadian Econometrics Study Group**, Toronto ON, Sept. 2004 (Mark Kamstra)
- **Northern Finance Association** meetings, St. John's NF, Sept. 2004
- **University of Colorado at Boulder - Burrige Center for Securities Analysis and Valuation** investments conference, October 2003 (Mark Kamstra)
- **European Econometric Society** meetings, Venice Italy, Aug. 2002 (Mark Kamstra)
- **Northern Finance Association** meetings, Banff AB, Sept. 2002
- **Western Finance Association** meetings, Park City UT, June 2002

#### Winter Blues and Time Variation in the Price of Risk

- **Northern Finance Association** meetings, Québec City QC, Sept. 2003 (Mark Kamstra)
- **European Finance Association** meetings, Glasgow Scotland, Aug, 2003 (Ian Garrett)

#### Discount Rates, Equity Premia, and Asset Valuation: Mind the Gap

- **Northern Finance Association** meetings, Banff AB, Sept. 2002

#### Winter Blues: A SAD Stock Market Cycle

- **Scottish Institute for Research in Investments and Finance** meetings, Edinburgh Scotland, Sept. 2001
- **American Finance Association** meetings, New Orleans LA, Jan. 2001
- **Canadian Economic Association** meetings, Vancouver BC, June 2000
- **Canadian Econometrics Study Group**, Guelph ON, Sept. 2000 (Mark Kamstra)

#### Alternative Methods for Robust Analysis in Event Studies

- **Western Finance Association** meetings, Sunriver OR, June 1996

#### **INVITED ACADEMIC SEMINARS**

##### Social Distance and Financial Decisions

- **University of California, San Diego**, May 2017
- **Monash University**, February 2016
- **Copenhagen Business School**, June 2014

##### Seasonal Asset Allocation: Evidence from Mutual Fund Flows

- **University of Manitoba**, April 2015
- **University of Western Ontario**, Nov. 2013
- **University of North Carolina at Chapel Hill**, Oct. 2012
- **Maastricht University**, May 2012 (Mark Kamstra)

- **Vanderbilt University**, Mar. 2012
- **Queen's University**, Nov. 2010
- **Tel Aviv University**, Nov. 2008
- **University of Utah**, Sept. 2003

#### Business Ethics and the Use of Animals in Drug Development

- **University of Toronto**, Jackman Humanities Institute Working Group: Animals in the Law and Humanities, January 2016

#### Seasonally Varying Preferences: Theoretical Foundations for an Empirical Regularity

- **National University of Singapore**, May 2011 (Tan Wang)
- **University of Washington**, May 2010 (Mark Kamstra)
- **University of Colorado at Boulder**, Jan. 2010
- **University of Utah**, Nov. 2009 (Mark Kamstra)
- **Simon Fraser University**, Nov. 2009 (Mark Kamstra)
- **Santa Clara University**, Nov. 2009
- **University of Oregon**, Nov. 2009 (Mark Kamstra)
- **University of California Davis**, October 2009
- **University of California Santa Barbara**, Oct. 2009 (Mark Kamstra)
- **Manchester Business School**, March 2009

#### Seasonal Variation in Treasury Returns

- **Michigan State University**, September 2011 (Mark Kamstra)
- **University of Maryland**, May 2007

#### In Light of the Risks: Affect and Individual Risk Tolerance

- **University of Toronto** (OBHR seminar), April 2011

#### Seasonal Variation in Bid-Ask Spreads

- **Claremont Graduate University**, Feb. 2017
- **Brandeis University**, Nov. 2016
- **McMaster University**, Mar. 2008
- **University of Alberta**, Oct. 2004

#### Estimating the Equity Premium

- **University of Calgary**, Oct. 2004
- **US Securities & Exchange Commission**, Feb. 2004
- **University of Georgia**, Nov. 2002
- **University of British Columbia**, July 2002
- **Emory University**, Apr. 2002
- **Kennesaw State University**, Dec. 2001

#### Winter Blues: A SAD Stock Market Cycle

- **Wilfrid Laurier University**, Jan. 2002
- **York University**, Feb. 2001

- **University of Toronto**, Feb. 2001
- **University of Notre Dame**, Feb. 2001
- **Western Washington University**, Feb. 2001
- **San Francisco University**, Feb. 2001
- **McMaster University**, Jan. 2001
- **University of Guelph**, Jan. 2001
- **University of Montréal**, Jan. 2001
- **University of Notre Dame**, Feb. 2001
- **Royal Holloway University of London**, Oct. 2000
- **University of Manchester**, Oct. 2000
- **Simon Fraser University**, Feb. 2000

#### Discount Rates, Equity Premia, and Asset Valuation: Mind the Gap

- **Emory University**, Fall 2002 (Mark Kamstra)
- **Manchester School of Accounting and Finance**, Spring 2003 (Mark Kamstra)

#### Intraday Stock Returns and Time-Varying Risk Premia

- **University of Victoria**, Nov. 2000
- **Simon Fraser University**, Oct. 2000

#### Alternative Methods for Robust Analysis in Event Studies

- **University of Toronto**, Feb. 1996
- **Simon Fraser University**, Nov. 1995

#### **OTHER INVITED PRESENTATIONS (SELECTED)**

- **Keynote Speaker**, DC Investments Forum, Toronto ON, Oct. 6, 2016
- **Keynote Speaker**, President's Lecture Series, Humber College, Toronto ON, Mar. 22, 2016
- **Keynote Speaker**, Australian Centre for Financial Studies, Melbourne, Australia, Feb. 23, 2016
- **Keynote Speaker**, INFINITI Conference on International Finance, University of Ljubljana, Slovenia, June 2015
- **Panelist**, Paul Volcker Lecture and Symposium on Behavioral Economics, Syracuse University, March 2015
- **Speaker**, RBC Dominion Securities, Toronto ON, November 2014
- **Speaker**, Canadian Institute of Actuaries, Montréal QC, November 2014
- **Keynote Speaker**, Credit Union Central of Alberta, Edmonton Alberta, April 2014
- **Speaker**, Retirement Coaching Conference, Toronto Ontario, October 2012
- **Convocation Speaker**, University of Toronto, June 2012
- **Keynote Speaker**, WU Gutmann Center Public Lecture, "Winter Blues: The Implications of Seasonal Changes in Investor Risk Appetite", Vienna Austria, May 2012
- **Speaker**, Exchange Traded Forum, Toronto Ontario, April 2012
- **Keynote Speaker**, Public Sector Pension Investment Board, Montréal Québec, December 2010
- **Speaker**, Financial Planning Standards Council, Professional Development Day, Toronto Ontario, October 2010

- **Speaker**, Rotman Lifelong Learning, “Inside the Investor Mind”, Toronto Ontario, May 2010
- **Speaker**, Conference Board of Canada Summit on the Future of Pensions: From Crisis to Sustainability, “Understanding the Economy and Investment Behaviour: Insights from Behavioural Economics”, Toronto Ontario, April 2009
- **Keynote Speaker**, Top Advisor Summit, Toronto Ontario, April 2009
- **Panel Member**, Rotman School of Management event, “The Finance Crisis and Rescue: What Went Wrong? Why? What Lessons Can Be Learned?” London UK, March 2009

## **GRANTS AND DISTINCTIONS**

SSHRC Insight Development Grant (\$49,695, co-investigator), 2017-present  
 Animal Charity Evaluators research grant (US\$11,640), 2017-present  
 SSHRC Insight Grant (\$114,230, co-investigator), 2014-present  
 SSHRC Insight Grant (\$170,000), 2013-present  
 SSHRC Insight Development Grant (\$72,000), 2011-2014  
 SSHRC Standard Research Grant (\$78,000), 2010-2014  
 SSHRC Standard Research Grant (\$65,000, co-investigator), 2010-2014  
 Canadian Securities Institute Research Foundation Term Professor, 2008-2011  
 SSHRC Institutional Grant, 2009-2010  
 SSHRC Standard Research Grant (\$58,000, co-investigator), 2007-2010  
 SSHRC Institutional Grant, 2007-2010  
 SSHRC Standard Research Grant (\$88,000), 2006-2009  
 Connaught New Staff Matching Grant (\$25,000) 2006-2008  
 SSHRC Institutional Grant, 2005-present  
 SSHRC Standard Research Grant (\$68,000) 2003 -2007  
 SSHRC Institutional Grant, 2002-2003  
 SSHRC Institutional Grant, 2001-2002  
 Connaught Start-Up Grant, 2001 -2003  
 SSHRC Doctoral Fellowship, 1994-1997  
 MacPhee Memorial Fellowship, 1994-1995  
 Outreach Doctoral Fellowship, 1992-1994  
 Simcoe Special Fellowship, 1991-1992  
 Massey College Resident Junior Fellow at University of Toronto, 1991-1992

## **PHD STUDENTS**

External Evaluator: Jennifer Miele, McMaster University, 2017  
 Primary Supervisor: Chi Liao, University of Toronto, 2014, Placement: University of Manitoba  
 External Evaluator: Feng Zhang, University of British Columbia, 2011  
 External Evaluator: Tomer Geva, Tel Aviv University, 2008  
 Oral Exam Chair: Gulzar Charania, 2015  
 Oral Exam Chair: Norah MacKendrick, 2011



## **PROFESSIONAL SERVICE**

Advisor, Justwealth Financial, 2015-present

Board of Directors, Northern Finance Association, 2012-2016

Past President 2015-2016

President 2014-2015

Secretary 2013-14

Secretary/Treasurer 2012-13

Associate Editor, Critical Finance Review, 2015-present

Associate Editor, Journal of Multinational Financial Management, 2015-present

Editorial Board Member, Journal of Behavioral and Experimental Finance, 2013-present

Advisory Board Member, SSRN Behavioral and Experimental Finance Abstracts, 2005-present

Editorial Board Member, Global Finance Journal, 2009-2014

Ad hoc referee for American Economic Journal: Applied Economics, American Economic Review, Canadian Journal of Economics, Contemporary Accounting Review, Econometrica, Economics Bulletin, Economics Letters, Financial Review, Global Finance Journal, Journal of Applied Econometrics, Journal of Banking and Finance, Journal of Behavioral and Experimental Finance, Journal of Business Finance and Accounting, Journal of Corporate Finance, Journal of Economic Behavior and Organization, Journal of Empirical Finance, Journal of Finance, Journal of Financial Economics, Journal of Financial and Quantitative Analysis, Journal of Financial Markets, Journal of Futures Markets, Management Review Quarterly, Management Science, Pacific-Basin Finance Journal, Quantitative Finance, Review of Economic Studies, Review of Finance, Review of Financial Studies, Studies in Nonlinear Dynamics and Econometrics

Ad hoc grant reviewer for National Science Foundation, Social Sciences and Humanities Research Council of Canada, University of California Energy Board (at Berkeley), Israel Science Foundation

Conference Program Chair, Animals and Society, University of Toronto, November 2017 (scheduled)

Discussant, Conference on Financial Economics & Accounting, Toronto ON, September 2016

Discussant, University of Washington, Summer Finance Conference, Seattle WA, August 2016

Discussant, Household Economics and Decision-Making Conference, Federal Reserve Bank of Cleveland, Cleveland OH, September 2015

Discussant, American Finance Association Meetings, Boston MA, January 2015

Discussant, Northern Finance Association Meetings, Ottawa ON, September 2014

Discussant, European Finance Association Meetings, Lugano Switzerland, August 2014

Discussant, Western Finance Association Meetings, Monterey CA, June 2014

Discussant, American Finance Association Meetings, Philadelphia PA, January 2014

Discussant, European Finance Association Meetings, Cambridge UK, August 2013

Discussant, University of British Columbia Summer Finance Conference, Vancouver BC, July 2013

Discussant, China International Conference on Finance, Shanghai China, July 2013 (2 papers)

Discussant, Australasian Finance and Banking Conference, Sydney Australia, December 2012

Discussant, China International Conference on Finance, Chongqing China, July 2012

Discussant, Financial Intermediation Research Society conference, Sydney Australia, June 2011

Discussant, Household Heterogeneity and Household Finance Conference, Federal Reserve Bank of Cleveland, September 2010

Discussant, Queen's University Behavioural Finance Conference, March 2010

Discussant, Bank of Canada conference on Financial Market Stability, July 2009

Discussant, Northern Finance Association Meetings, Kananaskis AB, Sept. 2008

Discussant, Northern Finance Association Meetings, Toronto ON, Sept. 2007

Discussant, Northern Finance Association Meetings, Montréal QC, Sept. 2006

Discussant, Northern Finance Association Meetings, Vancouver BC, Sept. 2005

Discussant, UBC Summer Finance Conference, Tofino BC, Aug. 2005

Discussant, Notre Dame Behavioural Finance Conference, South Bend IN, Oct. 2004

Discussant, UBC Summer Finance Conference, Tofino BC, Aug. 2004

Discussant, Northern Finance Association Meetings, St. John's NF, Sept. 2004

Discussant, Northern Finance Association Meetings, Québec City QC, Sept. 2003

Discussant, Financial Management Association meetings, Toronto ON, Oct. 2001

Discussant, Northern Finance Association meetings, Waterloo ON, Sept. 2000

Session Chair, Northern Finance Association Meetings, Halifax NS, Sept. 2017

Session Chair, Northern Finance Association Meetings, Mont Tremblant QC, Sept. 2016

Session Chair, Northern Finance Association Meetings, Lake Louise AB, Sept. 2015

Session Chair, Society for Financial Studies Cavalcade, Washington DC, May 2014

Session Chair, UBC Winter Finance Conference, Whistler BC, February 2011

Session Chair, Northern Finance Association Meetings, Québec City QC, Sept. 2013

Session Chair, Northern Finance Association Meetings, Vancouver BC, Sept. 2011

Session Chair, UBC Summer Finance Conference, Vancouver BC, July 2011

Session Chair, Northern Finance Association Meetings, Kananaskis AB, Sept. 2008

Session Chair, UBC Winter Finance Conference, Whistler BC, Mar. 2008

Session Chair, Northern Finance Association Meetings, Vancouver BC, Sept. 2005

Session Chair, Northern Finance Association Meetings, St. John's NF, Sept. 2004

Session Chair, UBC Summer Finance Conference, Vancouver BC, July 2003

Session Chair, Canadian Economics Association meetings, Vancouver BC, June 2000

Program Committee Member, European Finance Association meetings: Warsaw Poland, Aug. 2018;  
Mannheim Germany, Aug. 2017; Oslo Norway, Aug. 2016; Vienna Austria, Aug. 2015

Program Committee Member, Northern Finance Association meetings: Mont Tremblant QC, Sept. 2016; Lake Louise AB, Sept. 2015; Ottawa ON, Sept. 2014; Québec City QC, Sept. 2013; Niagara ON, Sept. 2012; Kananaskis AB, Sept. 2008; Toronto ON, Sept. 2007

Program Committee Member, Cornell University Household and Behavioral Finance symposium, Ithaca NY, Apr. 2015

Program Committee Member, Midwest Finance Association meetings, Orlando FL, Mar. 2013

Program Committee Member, Society for Financial Studies Finance Cavalcade, Ann Arbor MI, May 2011

Program Committee Member, Financial Management Association meetings, New York NY, Oct. 2010

Moderator, Women's Networking Breakfast, Financial Management Association meetings, Reno NV, Oct. 2009.

Reviewer, University of Toronto Press, 2015

Reviewer, Palgrave MacMillan, 2014

Reviewer, Stanford University Press, 2014

Reviewer, McGraw-Hill, Investments, 6<sup>th</sup> Canadian edition, 2007

### **MEDIA OP/ED PIECES**

[“How to avoid cryptocurrency pitfalls,”](#) The Globe and Mail, January 30, 2018

[“Cryptocurrency’s crash is a matter of if, not when,”](#) The Globe and Mail, December 8, 2017

[“‘Clean meat’ could be a major revolution for the agricultural sector”](#), The Globe and Mail, November 29, 2017

[“Time’s up: The economics case against daylight-saving time,”](#) The Globe and Mail, November 3, 2017

[“Consumer demand will lead to lab-made ‘clean meat’,”](#) Toronto Star, September 3, 2017

[“Burger King’s New Cryptocurrency is a Whopper of a Shenanigan,”](#) The Globe and Mail, August 20, 2017

[“Can Robo Advisers Replace Human Financial Advisers?”](#), Wall Street Journal, February 29, 2016

[“Bursting the bitcoin bubble”](#), The Globe and Mail, January 15, 2014

### **MEDIA COVERAGE OF RESEARCH**

**Media coverage about investing and general behavioural finance topics:**

Print/online coverage:

- **Global News**, [“Dow Jones sees largest point drop in history – here’s what happened”](#), Feb. 5, 2018
- **ThinkAdvisor**, [“Robo-Advisors Key to Snagging Millennials for Wealth Managers”](#), Jan. 10, 2018
- **CPA Magazine**, [“Battling investment bias”](#), Jan. 1, 2018
- **Investor’s Business Daily**, [“How Will Retirement Robos Evolve?”](#), Dec. 27, 2017
- **The Globe and Mail**, [“Emotions interfere with investing decisions more than we thought”](#), Nov. 23, 2017
- **CBC News**, [“Face your financial future now rather than hiding from your debt,”](#) July 22, 2017

- Fortune, “[Here’s Why Bull Markets Create Bad Habits in Investors](#),” Feb. 23, 2017
- Citywire, “[Want tips from the top? Don't listen to CEOs, watch CFOs](#)”, Jan. 10, 2017
- Maclean’s, “[Trump Twitter takes aim at business. What could go wrong?](#)”, Dec. 22, 2016
- Benefits Canada, “[The keys to overcoming plan members’ behavioural biases](#)”, Dec. 13, 2016
- New York Times Content Studio, “[Fact vs Feeling: Know Your Emotions Today, For a Better Tomorrow](#)”, Nov. 2016
- The Globe and Mail, “[How not to be your own worst enemy in the markets](#)”, Oct. 7, 2016
- The Globe and Mail, “[How to keep personal biases from torpedoing your retirement plan](#)”, June 9, 2016
- CBC News Business, “[How robo-advisers are changing the way finance gets done](#)”, Feb. 23, 2016
- The Globe and Mail, “[What can brain research tell us about how markets behave?](#)”, May 10, 2015
- Canadian Business, “[Should we really be turning investing into a video game?](#)”, Apr. 8, 2015
- Global News, “[Robo-advisors: Taking the emotion out of investing?](#)”, Mar. 5, 2015
- Global News, “[Would pricing items in terms of hours worked change how you shop?](#)”, Nov. 14, 2014
- The Globe and Mail, “[Six ATM-like bitcoin teller machines installed across GTA](#)”, Aug 13, 2014
- CTV News, “[Bitcoin turns to sports sponsorship as transaction volume drops](#)”, May 9, 2014
- National Post, “[After the collapse of Mt. Gox -- and the theft of \\$365 million -- where does the future lie for bitcoins?](#)”, Feb. 26, 2014
- The Globe and Mail, “[Bitcoin's future in doubt as major exchange goes dark](#)”, Feb. 25, 2014
- Toronto Star, “[The end of Bitcoin? Major online exchange Mt. Gox goes bust](#)”, Feb. 25, 2014
- Canadian Press -- picked up by Calgary Herald, Vancouver Sun, Hamilton Spectator, Surrey Leader, MetroNews Canada, News1130, Global News, and others, “[Sudden shutdown of Mt. Gox a lesson for Canadian Bitcoin enthusiasts](#)”, Feb. 25, 2014
- Bloomberg, “[Stocks Worry Investors Sick as Losses Spur More Hospital Visits](#)”, Jan. 6, 2014
- Advisor.ca, “[More choice isn’t always better](#)”, Apr 27, 2012
- Advisor.ca, “[Emotional nuances can impact investments](#)”, Mar 22, 2012
- Investment Executive, “Taking out the emotions”, Mar 2012
- Maclean’s, “[Why you can’t seem to buy winter boots](#)”, Oct. 13, 2011
- Toronto Star, “[Market drop an also ran](#)”, Aug. 12, 2011
- Reuters, “[Investing and your brain: Why we hit the panic button](#)”, Aug. 25, 2011
- Toronto Star, “[Women capable, just not confident with finances](#)”, Dec. 3, 2010
- Hamilton Spectator, “How our instincts lead to money mistakes”, Dec. 3, 2010
- Toronto Star, “[Why are we wired to be lousy investors?](#)”, Nov. 29, 2010
- The Globe and Mail, “[Bad habits sow bad investments](#)”, Aug. 12, 2009
- The Times of India, May 25, 2009
- Investment Executive, “Putting the brakes on rash decisions: By understanding behavioural biases, you can help clients weather the economic storm”, May 12, 2009

- **Toronto Star** (Online Trading Supplement), Feb. 21, 2009
- **Edmonton Sun/Toronto Sun/Montréal Sun**, and others, “[Investors hit sack? Market woes make us want to leave our cash under the mattress](#)”, Jan. 16, 2009
- **Canadian Investment Guide**, Spring 2009
- **Montréal Gazette**, “Bullish or SAD: Where do we go from here?”, Nov. 1, 2008
- **Toronto Star**, [UofT invests in the future](#), Oct. 23, 2008
- **Mississauga News**, “[Students take stock in new exchange centre](#)”, Oct. 23, 2008
- **Ottawa Citizen** and **Calgary Herald**, “[Seeing clearly through the red: Avoid herd mentality, urges behaviorist](#)”, Oct. 8, 2008
- **National Post** (front page), “Markets reflect the colour of fear: Decision in tipped in favour of emotion, rather than reasoning”, Oct. 7, 2008
- **Investment Executive**, “Understand your clients’ personality types”, Feb. 2008
- **National Post**, cover story in Financial Post, “This woman is happy. She can move markets”, July 14, 2007; reprinted in National Post, August 18, 2007
- **Investor Edge**, “[Market timing no match for buy and hold](#)”, Sep. 4, 2007
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## **PROFESSIONAL MEMBERSHIPS**

American Finance Association  
European Finance Association  
Northern Finance Association  
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## **NON-ACADEMIC COMMUNITY SERVICE**

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